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Neutrano Photowatch™ Launched at Retail Stores Nationwide

Toronto, November 24, 2008 Neutrano's "Entertainment on Your Wrist" **Photowatch™** is now available at all retail locations of Macys and Dillard's Department stores just in time for the holiday season.

The attractive wrist watch combines all the features of a world class timepiece with a 60 photo digital photo frame viewer right on your wrist!

Gary Rotman, President of Neutrano, comments "If your looking for an new, easy-to-use, neat electronic gift, Photowatch is a perfect gift for the holiday season". Adds Mr. Rotman " Thousands were sold on Brookstone.com and consumers have rated Photowatch a 4.5 out of 5. Photowatch was chosen for the front cover of Brookstone's holiday catalog".

Photowatch lets you take your precious memories with you. Use the high quality display to show your photos anytime, or use the built in software to transfer photos to and from any PC or Mac. The PhotoView software allows you to simply plug your Photowatch into any computer and share your photos instantly without having to install anything.

The attractive watch offers both analog time (while viewing your photos), digital time as well as a full calendar and international time. The auto-off option allows Photowatch to keep its charge for weeks at a time.

Dr. Frank A. Viggiano, Jr, an electronics professor reviews the latest and greatest electronics products on his regional TV segment called "What's new dr. Frank" claims: "For this holiday season the Photowatch is the best new electronic gadget that is popularly priced. Combining its time displays with photos is a perfect, entertaining gift- all the hosts love the item." (www.whatsnewdoc.com)

Macys' Photowatch features a silicon black rubber band while Dillards' Photowatch have smooth and alligator style genuine leather bands in black, brown and pink. The suggested retail price is \$79.99.

A quality world-time watch *alone* is compared at \$60. Photowatch ads a user-friendly digital photo-album feature popularly priced.

For more information visit **www.neutrano.com**, 1-800-668-6392 or email info@neutrano.com.